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### PUBLISHING PACKAGES (GST exclusive)

SERVICES	DIY	COPPER	BRONZE	SILVER	GOLDEN	PLATINUM	DIAMOND	TITANIUM	ULTIMATE PLUS
Author Share (with illustrations)	₹2499	₹15,999	₹21,999	₹31,999	₹45,999	₹99,999	₹1,89,999	₹2,49,999	₹3,49,000
Author Share (without illustrations)	₹2499	₹6399	₹9999	₹17,599	₹25,999	₹63,999	₹1,41,999	₹1,89,999	₹2,89,000
Royalty	100% of profit	100% of profit	100% of profit	100% of profit	100% of profit	100% of profit	100% of profit	100% of profit	100% of Profit
ISBN	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Govt. copyright (content)	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Number of Illustration	Add-on	8 pages <sup>§</sup>	10 pages <sup>§</sup>	12 pages <sup>§</sup>	20 pages <sup>§</sup>	30 pages <sup>§</sup>	40 pages <sup>§</sup>	40 pages <sup>§</sup>	40 pages <sup>§</sup>
Children Book cover	Add-on	1 Sample	1 Sample	1 Sample	1 Sample	1 Sample	2 samples	2 samples	2 samples
Story Board Design	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes
Ghost Writing	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes
Interior design	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Page Limit	No Limit	20	20	20	20	30	40	40	40
Editing	Add-on	Add-on	Add-on	Up to 1000 words	Up to 1000 words	Up to 1000 words	Up to 2000 words	Up to 3000 words	Up to 4000 words
Project Manager	Email Support	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Dedicated
Marketing Consultant	NA	Email Support	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Distribution	Amazon, Flipkart, Ziffy Bees	Amazon.in, Flipkart, Ziffy Bees	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Kindle	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Kindle, Google books, Ingram	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Kindle, Google books, Ingram	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Mystore (ONDC), Kindle, Google books, Ingram	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Mystore (ONDC), Kindle, Google books, Ingram, Physical - 1 city	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Mystore (ONDC), Kindle, Google books, Ingram, Physical - 2 cities	Amazon.in, Amazon.com, Flipkart, Ziffy Bees, Mystore (ONDC), Kindle, Google books, Ingram, Physical - 3 cities
Print for India	POD	POD	POD	POD	POD	100 copies of paperback*	200 copies of paperback*	300 copies of paperback*	500 copies of Paperback*
Print for International	NA	NA	POD	POD	POD	POD	POD	POD	POD
Complimentary copies	No	1*	2*	3*	4*	20% of print copies of India^	20% of print copies of India^	20% of print copies of India^	20% of print copies of India^
Binding Format	Paperback	Paperback	Paperback	Paperback	Paperback	Paperback	Paperback & Hardback	Paperback & Hardback	Paperback & Hardback
Physical Store distribution	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	1 city	2 cities	3 cities
Author Website	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes
Book Reviews	Add-on	Add-on	Add-on	Add-on	2	3	5	8	10
GIF Illustration	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	1
Press Release	Add-on	Add-on	Add-on	Add-on	Add-on	The Blunt Times	Asian News	UNI + 50 online platforms	ANI + 100 Online platforms



Email Marketing	Add-on	No	No	No	Yes	Yes	Yes	Yes	Yes
Amazon/Flipkart Advertising**	Add-on	Add-on	Add-on	20 days	30 days	45 days	60 days	90 days	90 days
Amazon Prime	Add-on	Add-on	Add-on	Add-on	Add-on	Yes – 3 months	Yes – 3 months	Yes – 3 months	Yes – 6 months
Google Knowledge Panel	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes (If Google book published)	Yes (If Google book published)	Yes (If Google book published)
Amazon author Pages	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social media Post	Add-on	1	1	1	1	2	2	2	3
YouTube Advertising	Add-on	Add-on	Add-on	Add-on	Add-on	10 days	20 days	45 days	60 days
Reels	Add-on	Add-on	Add-on	Add-on	1	1	1	2	2
Instagram+ FB ad**	Add-on	Add-on	Add-on	Add-on	15 days	1 month	45 days	45 days	90 days
Influencer Marketing	Add-on	Add-on	Add-on	Add-on	Add-on	1	2	2	2
Spotify Author Interview	Add-on	Add-on	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes
Metadata optimisation	Add-on	Add-on	Add-on	Yes	Yes	Yes	Yes	Yes	Yes
Book Fair Display	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Yes – 1 book fair	Yes – 1 book fair	Yes – 1 book fair
Book Trailer	Add-on	Add-on	Add-on	Add-on	Add-on	Yes – 30 Sec	Yes – 30 Secs	Yes – 30 Secs	Yes-45 Secs
Audio Book	Add-on	Add-on	Add-on	Add-on	Add-on	Add-on	Free for 1000 words	Free for 1500 words	Free for 2000 words

\*Print quantity can be adjusted according to factors such as page count, paper type, and binding preferences for the book. Each package has a maximum page limit, and if the book exceeds this limit, the complimentary copies and bulk print quantities will be adjusted accordingly.

\*\*Here we mention the amount spent on these type of ads.

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